



**DXN MARKETING INDIA PRIVATE LIMITED**  
No.69 (old No.29) Eldams Road, Teynampet, Chennai-18  
E-mail ID for South India: [sashi@dxn2u.com](mailto:sashi@dxn2u.com)  
E-mail ID for North India: [stknorth@dxn2u.com](mailto:stknorth@dxn2u.com)

**NEW SERVICE CENTER APPLICATION FORM**

**Name of Applicant** :.....

**Distributor ID No** : ..... **& Status:** ..... **D.O.J:** .....

**Mobile No:**.....**Email ID:**.....

**Status:**.....**No Of Downlines:**.....

**PPV:**.....**PGPV:**.....**GPV:**.....(as on...../...../.....)

**Last 6 Month Average Bonus:**.....

**Upline Diamond** :.....**ID.No.**.....

**Place of Service Center:**.....**Dist.**.....**State:**.....

**Population of the Place:**.....**Native:** Yes / No

**Nearest Service Center: Place:**.....**Distance:**.....(KM)

Please furnish given below details:

Your Team Group Volume: \_\_\_\_\_

Other Group Volume( If any in the same place): \_\_\_\_\_

Expected Sales Volume :1- 3 months:Rs. \_\_\_\_\_ after 3 months:Rs. \_\_\_\_\_

Service Center Place: Commercial  / Residential  : Own  / Rent

Proposed Service Center Name: \_\_\_\_\_

\_\_\_\_\_  
Applicant's Signature

Date: \_\_\_\_\_



# DXN Marketing India Private Limited

## NEW SERVICE CENTER APPLICATION & DECLARATION FORM

Applicant Name : \_\_\_\_\_

Distributor Code : \_\_\_\_\_ Status: \_\_\_\_\_

Place of Apply : \_\_\_\_\_ District: \_\_\_\_\_

State : \_\_\_\_\_ Mobile No. \_\_\_\_\_

Email Id : \_\_\_\_\_

**Proposed Service center full address:**

I hereby agree to complete **NEW SERVICE CENTER FORMALITIES & UNDERTAKING FORM**, within 30 days of receipt of mail from the company to sanction the place of stockpoint application.

I agree that incomplete submission of application or non submission of application within 30 days, shall lead to cancellation of stockist place sanction. The same shall be allotted for any other Distributor without any prior notice.

\_\_\_\_\_  
Applicant's Signature

Date: \_\_\_\_\_



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## **Terms & Conditions for New Service Center Application**

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- ◆ Applicant should be a QSA qualifier for atleast 6 month. (or) Applicant should be a SR qualifier for atleast 3 months consecutively.
- ◆ Applicant's Team Group Volume should be 50,000 GPV per month.
- ◆ In State Capital Cities the Applicant shall apply for a new Service Center in a place, where the distance is more than **5 km** from nearest Service Center
- ◆ Other than State Capital cities the Applicant shall apply for a new Service center whose distance should be more than 7 kms away from the existing authorised stock point.
- ◆ Applicant should provide recommendation letter either from his upline diamond or from any DXN Leaders(Star Diamond & above), who intend to support the growth
- ◆ Applicant residence /living place should be within a radius of 5 kms from the Service Center place.
- ◆ **Service Center premises**
  - a) Minimum 350 to 500 sq.ft place for Service Center.
  - b) Separate Cash Counter with Product Display
  - c) Meeting Hall with minimum 20-25 nos seating capacity
  - d) Name Board / Notice Board
- ◆ **Service Center Registration**
  - a) GST Registration
  - b) FSSAI Registration and other local state necessary registration.
- ◆ **Online Facility**
  - a) Computer
  - b) Printer (Laserjet)
  - c) Internet Connection (Broad Band)
- ◆ **Minimum Knowledge About DXN Company**
  - a) Business Opportunity Meeting
  - b) Product Knowledge
  - c) Marketing Plan
- ◆ Initial Investment Rs.2,00,000/- (Rupees Two Lakh Only)
- ◆ **Probation Period:** Service Center will be appointed on probation period of 3 (Three months), from the date of appointment. Extension and discontinuation of probation will be subject to satisfactory performance, under the observation of management and stockist committee.
- ◆ **Minimum Sales Achievement:** The Minimum Sales achievement will be at least 3,00,000/-per month within 3 (Three) months from the date of appointment.
- ◆ **Infrastructure Requirement:** Requisite Infrastructure for Service Center as defined in stockiest application will be absolutely maintained at the any time of physical verification or visit.
- ◆ **Termination / Withdrawn:** The management has sole right to terminate or withdrawn of stockiestship in found of non compliance of aforementioned terms and conditions in stipulated time frame.