

## Consumer Plan

Dear Members,

Welcome to DXN, and choosing a healthy life towards a Wealthy Life.

As a part of DXN Business, maintenance of PPV, plays a very vital role to keep your business alive and healthy. It is very much necessary to make this process Simple Easy and Duplicable. To do the same this format will help you put your DXN business in a right direction.

In a genuine direct selling business like DXN, creating consumers is a very vital steps which need to be duplicated. So this Consumer list will help you guide on this process.

### **What is Consumer List?**

It is list of consumer who will regularly purchase DXN products through you or through your membership code.

How to Create Consumer List:

The first consumer in your business is you, so the list should start from you. Put all possible effort to consume all DXN products by understanding the need and benefits of the products.

Next step is to create list of consumer who can buy products from you. While creating consumers please take utmost care not to create just consumer but loyal regular consumers, by understanding the following.

1. Affordability – It is very important, even consumer understand there is need of the product and if he/she cannot afford may not continue to purchase.
2. Need of the product – Show them the need, and provide DXN as a solution.

### **Importance of Consumer List:**

<b>DXN Consumer List</b>							
S.No	Consumer Name	Contact Number	List of Products Consumed	Point Value	Consumption Nature		Remarks
					Regular	Not Regular	
1	Babu (Self)		Spirulina 120-1, Black Coffee-1, Toothpaste-2, Soap-4, Tea Jar-1.	980.00	/		
2	Alex	xxxxxxxxxx	RG/GL – 1set	625.00		/	Need Follow up
3	Richard Uncle	xxxxxxxxxx	Tea Jar -1, Cookies -1	180.00	/		

The above consumer list is an ongoing process, which may take 2 or 3 months to prepare at least 20+ consumers. Later the consumers can also become interested in business and turn as a successful Distributor/member.

Once you have effective consumer list,

It will help to create more PPV, as it will not only related with your consumption but also from your good number of consumers.

You will be in touch regularly with consumers, which will give referral sales and future potential Distributors for your business

As you will be creating consumer list , your team will follow to do the same, which will result in duplication and compounded synergy effect in your business.

Thus, we hope and believe this very first core step of creating consumers ,which will help your Business to lead to a financial freedom.

Assuring you of our best services at all times.

Thanks & Regards

**DXN Stockist Department**

Direct Seller Name:					Direct Seller Code:			
<b>DXN Consumer List</b>								
S.No	Consumer Name	Contact Number	List of Products Consumed	Point Value	Consumption Nature		Remarks	
					Regular	Not Regular		
1								
2								
3								
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