



# DXN Marketing India Private Limited

Regd. Office : New No.69 (Old No. 29), Eldams Road, Teynampet, Chennai - 600 018.

Phone : +91 - 44 - 49526583, 49526584, +91 9789036807

Email : infodmi@dxn2u.com www.dxnindia.in

CIN : U15490TN2014PTC095516

27.03.2024

## MEMORANDAM

### SUB – GUIDELINES TO MEMBERS FOR STRICT ADHERENCE

Good Morning All.

DMI is dedicated to support its distributors and enhancing various aspects to streamline their work. Among the tasks we undertake, to achieve this goal, organizing mega events and meetings initiated by the Management is crucial. To ensure discipline in the market and uphold DXN's position as one of the strongest value-driven companies, we expect the kind cooperation of all distributors in making these events successful.

Below are guidelines framed by DMI to ensure the best outcomes from our collective efforts:

#### **Unified Cooperation:**

All leaders are urged to cooperate in making DXN events successful in your respective states. No individual leader or group should abstain from participating in any significant event organized by the company in your state.

#### **Avoid Parallel Events:**

Leaders are requested not to conduct any parallel events within two days before the scheduled company event, to prevent any negative impact on the company-organized event.

#### **No Jeopardizing Actions:**

Leaders should refrain from directly or indirectly acting, influencing, or planning any events that may jeopardize or bring negative impact to the company's organized events.

#### **Accurate Representation:**

Company events should not be misrepresented or propagated verbally or in writing as events organized by individual leaders or groups. It is essential to avoid projecting that the company event is organized for the benefit of any individual leader or group.



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## Maintaining Privacy:

In DXN, we prioritize the privacy of our leaders. Therefore, without prior permission of concerned, leaders should not display any PV statement with or without income or any personal information of others, whether for motivational purposes or to create precaution to others.

## Official Information:

Leaders should refrain from sharing any information on discussion or finalised, with the Management, including but not limited to products, policies, and promotions. Such information should only be disseminated by DMI authorized Management, who can assume responsibility for its consequences.

We kindly ask leaders to adhere to these policies and educate their teams accordingly. Any breach of the above guidelines may attract necessary disciplinary action. Your cooperation in maintaining the integrity and success of DXN events is highly appreciated.

Kindly be guided accordingly.

Thanks,

K.M.RABIQUE

International Marketing Director.