



# DXN Marketing India Private Limited

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## MEMORANDUM

**To : All Distributors/Stockists**

**Date:** 10.05.2024

**Sub:** Implementation of Changes in IOC – Effective 1<sup>st</sup> June 2024

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Dear All

Good Morning

To reach new heights, increase IOC popularity, make use of proven potential that IOC has globally and to position IOC nicely as supplementary promotional plan, management has decided to come up with following amendments in IOC, effective 1st June 2024:

- 1. Minimum 1000 PPV/Month is mandatory in SIMP for bonus calculation of IOC.**
- 2. iSV of IOC iPackages (including Rs.20000) will be revised to equivalent to Actual SV of Product Purchased.**

Enjoy the nationwide campaign, inclusion of IOC PV & SV in all upcoming promotions, faster growth in status and attractive offers over IOC packages.

Thank you

Go Crown!!

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DMI Management

