



DXN Marketing India Private Limited

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CIN : U15490TN2014PTC095516 GSTIN : 33AAFCD0036M1ZW

Dear Distributors,

24.11.2021

Good Morning

We would like to remind you all regarding the full compliance of the following rules and regulations:

1. A Distributor shall not make any medical claim for any product nor specifically prescribe any given Product as suitable for any ailment, as that type of representation implies the Products are drugs rather than Cosmetics or Nutritionals. Under no circumstances should any Products be likened to drug products prescribed for treatment of specific ailments.
2. A Distributor shall be held liable and responsible for false claims of the Product which shall lead to disciplinary or suspension or termination of distributorship.
3. A Distributor shall represent the Products, services, and opportunity of becoming a Distributor ethically and professionally.
4. No representation or sales offers may be made relating to Products and services, which are inaccurate as to price, grade, quality, and liability.
5. No unreasonable, misleading, or unrepresentative earnings claims may be made. No income guarantees of any kind shall be made.
6. A Distributor shall not make any representation to a prospective recruit and/or customer which cannot be verified or make any promise which cannot be fulfilled. A Distributor shall not present any information to the customer/prospect in a false or deceptive manner.

It is noted that some Distributors involve in :

- False, misleading or deceptive representations concerning the profits or earnings that may be anticipated by a participant in a money-making opportunity.
- Giving overall net impression on the claims of "potential" earnings to participant.
- Endorsements and testimonials used by companies as advertising tools in a manner that deceives consumers.

All these deceptive and over claim posts in distributors personal website, social media, etc. could expose the distributor to the risk of legal action taken by the local authority and indirectly could also risk the entire DXN organization in any parts of the world.

Hence, the Company will take stern disciplinary action on distributors who fail to comply to the above mentioned, including suspension or termination of DXN distributorship.

DXN DMI MANAGEMENT