



DXN Marketing India Private Limited

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CIN : U15490TN2014PTC095516

Ref.No : DMI/PR/012022/003
Attn To : All India Distributors
From : Mr.Rafique, International Marketing Director.
Cc : All HOD's, State In-charge/PIC's.
Date : 20.12.2022
Subject : Price revision for DXN Products, India.

Dear Distributors.

Good Morning.

Greetings to all DXN members, who are one of the indivisible part for the success of DXN. With your untiring effort and promising DXN system coupled with DXN products, we are sure to multiply our progress.

We are very glad that our DXN India has reached soaring heights in sales volume in 2022. It is because of the continued support from all our Distributors. DMI is now in the fully involved in introducing many new products with varied categories. We expect your consistent effort in making our business more prosperous.

In view of economic inflation, which resulted in rise of cost of raw material, production, fuel and shipping & handling charges, we are now forced to announce our Price revision for 2023. We have made every attempt to avoid the increase, but we are not ready to compromise the quality and thus compelled to accept the revision.

The revised prices shall be effective from 1st January 2023.

At this juncture, keeping in mind the requests from our Distributors in the previous year, we have considered to maintain the DP and MRP difference *until 30th June 2023*. All the stocks purchased with old MRP will be sold at old DP until 30th June 2023 *until stocks lasts* and from 1st July 2023 Revised prices will apply for all the products (old or new stock). However, if the products is purchased with new MRP before 30th June 2023, it will be sold at new DP only.

We hope you will understand the reason behind our price revision and will give your best co-operation in having a smooth transition of price change in the market.

Please find below, Product list with existing and New Price.

Thanks and Regards,



By Management
DXN MARKETING INDIA PRIVATE LIMITED.



PRICE REVISION 2023

Code	Product Name	Price EXISTING 2022				Price revision NEW 2023			
		DP	MRP	SV	PV	DP	MRP	SV	PV
		Incl. Tax	Incl. Tax			Incl. Tax	Incl. Tax		
		INR	INR			INR	INR		
HF157	DXN Ashwagandha	250	315	110	90	250	315	110	90
HF162	DXN Black Cumin	450	565	205	160	450	565	205	160
HF161	DXN Brahmi	250	315	110	90	250	315	110	90
HF159	DXN Giloy	220	275	100	80	220	275	100	80
HF158	DXN Neem	250	315	110	90	250	315	110	90
HF160	DXN Triphala	250	315	110	90	250	315	110	90
HF151	GL 30	360	450	145	85	380	475	155	85
HF003	GL 90	1000	1250	405	245	1050	1315	425	245
HF098	GL 90	1000	1250	405	245	1050	1315	425	245
HF178	GL 90	1000	1250	405	245	1050	1315	425	245
HF035	GL 360	3830	4790	1570	1300	4025	5035	1650	1300
HF099	GL 360	3830	4790	1570	1300	4025	5035	1650	1300
HF179	GL 360	3830	4790	1570	1300	4025	5035	1650	1300
HF148	GL Powder 30g	675	840	275	170	710	885	290	170
HF150	RG 30	475	595	195	140	500	625	205	140
HF001	RG 90	1300	1630	535	380	1365	1710	560	380
HF100	RG 90	1300	1630	535	380	1365	1710	560	380
HF180	RG 90	1300	1630	535	380	1365	1710	560	380
HF034	RG 360	4900	6135	2000	1700	5145	6440	2100	1700
HF101	RG 360	4900	6135	2000	1700	5145	6440	2100	1700
HF181	RG 360	4900	6135	2000	1700	5145	6440	2100	1700
HF147	RG Powder 15g	730	915	295	220	770	965	310	220
FB367	DXN Gano Extra Virgin Coconut Oil 250ml	395	500	165	140	415	525	175	140
FB251	DXN Gano Extra Virgin Coconut Oil	695	880	295	245	730	925	310	245

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		Incl. Tax	Incl. Tax			Incl. Tax	Incl. Tax		
		INR	INR			INR	INR		
FB154	DXN Noni	760	950	360	215	760	950	360	215
FB184	DXN Nonizhi 250ml	660	820	300	200	695	865	315	200
FB185	DXN Nonizhi 600ml	1395	1745	625	480	1465	1835	655	480
FB203	DXN Roselle Juice 250ml	440	555	200	175	465	585	210	175
HF077	DXN Spirulina Capsule 120's	440	545	245	160	465	575	260	160
HF184	DXN Spirulina Capsule 120's	440	545	245	160	465	575	260	160
HF078	DXN Spirulina Capsule 360's	1260	1570	645	500	1325	1650	680	500
HF078	DXN Spirulina Capsule 360's	1260	1570	645	500	1325	1650	680	500
HF149	DXN Spirulina Powder 50g	595	735	315	235	625	770	330	235
HF079	DXN Spirulina Tablet 120's	440	545	245	160	465	575	260	160
HF079	DXN Spirulina Tablet 120's	440	545	245	160	465	575	260	160
HF080	DXN Spirulina Tablet 360's	1260	1570	645	500	1325	1650	680	500
HF080	DXN Spirulina Tablet 360's	1260	1570	645	500	1325	1650	680	500
FB183	DXN Cocozhi	680	845	250	190	715	890	265	190
FB241	DXN Cordyceps Cereal	885	1110	375	265	930	1165	395	265
FB225	DXN Cordyceps Coffee	815	1020	330	230	860	1075	350	230
FB342	DXN Himalayan Pink Salt 200 g	90	115	36	35	95	120	38	35
FB343	DXN Himalayan Pink Salt 800 g	260	325	104	100	275	345	110	100
FB235	DXN Lemonzhi	460	570	170	135	485	600	180	135
FB233	DXN Lingzhi Tea Latte	865	1080	320	255	910	1135	335	255
FB112	DXN Reishi Gano Tea	360	450	195	135	360	450	195	135
FB240	DXN Spirulina Cereal	775	970	325	235	815	1020	340	235
FB234	DXN White Coffee Zhino	845	1055	320	245	890	1110	335	245
FB236	DXN Zhi Mocha	785	985	315	230	825	1035	330	230
FB156	Lingzhi Coffee 2 in 1	645	795	235	190	680	840	250	190
FB157	Lingzhi Coffee 3 in 1	695	865	255	200	730	910	270	200
FB165	Lingzhi Green Dip Tea	205	245	110	80	205	245	110	80
FB164	Lingzhi Masala Dip Tea	205	245	110	70	205	245	110	70
FB186	Lingzhi Spices Black Tea	350	440	165	125	370	465	175	125
FB114	Bajral/ Pearl Millet Coffee GL	155	185	60	45	170	205	65	45
FB115	Bajral/ Pearl Millet Spirulina	155	185	60	45	170	205	65	45

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		DP	MRP	SV	PV	DP	MRP	SV	PV
		Incl. Tax	Incl. Tax			Incl. Tax	Incl. Tax		
		INR	INR			INR	INR		
FB116	Ragi/ Finger Millet GL	185	220	70	55	195	235	75	55
FB117	Bajral/ Pearl Millet Coffee GL (F.P)	1380	1660	535	400	1495	1800	580	400
FB118	Bajral/ Pearl Millet Spirulina (F.P)	1380	1660	535	400	1495	1800	580	400
FB119	Ragi/ Finger Millet GL (F.P)	1720	2060	650	500	1810	2170	685	500
HP022	DXN Dyna Wash 1L	310	390	135	135	310	390	135	135
HP025	DXN Mosquito Repellent	90	115	31	30	90	115	31	30
HP024	DXN Utensil Care 500ml	185	230	80	80	185	230	80	80
HP026	DXN 7 Wonders	320	400	122	120	320	400	122	120
SC020	DXN Aloe. V Cleansing Gel	280	340	120	70	310	375	133	70
SC024	DXN Aloe. V Hand & Body Lotion	325	390	115	90	360	430	125	90
PC066	DXN Bamboo Toothbrush (Adults)	85	105	40	35	85	105	40	35
SC012	DXN Chubby Baby Oil	345	415	142	95	380	455	155	95
PC004	DXN Ganozhi Shampoo	325	395	88	90	350	425	95	90
PC046	DXN Ganozhi Soap	120	145	69	45	120	145	69	45
PC050	DXN Neeli Tailam - Hair Oil	380	475	190	135	380	475	190	135
PC015	DXN Talcum Powder	305	370	128	88	345	415	145	88
PC007	Gano Massage Oil	375	450	150	100	405	485	160	100
PC065	Ganozhi Plus Toothpaste (6 x 40g)	630	750	300	210	630	750	300	210
PC063	Ganozhi Plus Toothpaste 75g	180	215	85	60	180	215	85	60
PC047	Ganozhi Plus Toothpaste	285	345	135	90	285	345	135	90
PC014	Tea Tree Cream	340	410	149	90	380	455	165	90
AP016	DXN Kimono (Blue) - 7-8 Years	1850	2220	555	540	1850	2220	555	540
AP017	DXN Kimono (Blue) - 11-12 Years	1850	2220	555	540	1850	2220	555	540
AP022	DXN Facemask	460	580	165	145	460	580	165	145
AP023/24/25/26	DXN Kimono (Dark Blue) - size S/M/L/XL	3700	4440	1110	1080	3700	4440	1110	1080
AP027/28/29/30	DXN Kimono (Dark Blue) - size S/M/L/XL	3700	4440	1110	1080	3700	4440	1110	1080